

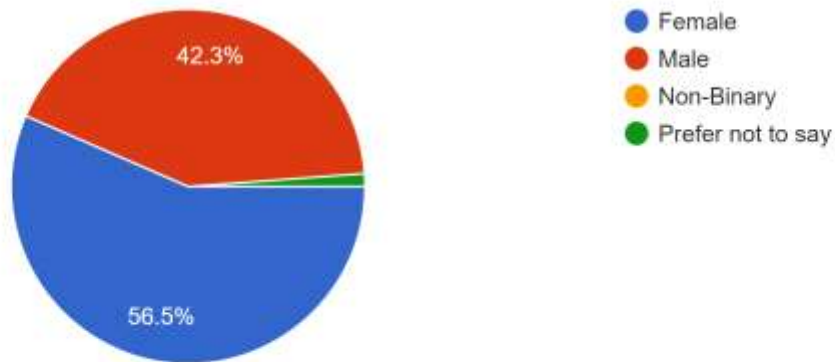
The Kokomo Arts, Maker & Culture Development Survey was conducted between Feb. 19 and March 5, 2021. The survey was available online and asked a series of questions about the state of arts and culture in Kokomo. The intent of the survey was to provide a foundation for the development of the **Kokomo Art and Cultural District Road Map**. Two-hundred and fifty nine respondents answered 26 questions (multiple choice and short answer) and provided demographic information by answering eight additional questions.

Demographics

The majority of the respondents fell between the ages of 18-30 (36.2%) and 31-50 (34.6%). Women comprised 56.3% of the respondents. Respondents reported that 45.6% identified as part of the LGBTQ community. Nearly 80 percent of the respondents identified as White. A strong connection to Kokomo of over 10 years was reported by 45% of the respondents.

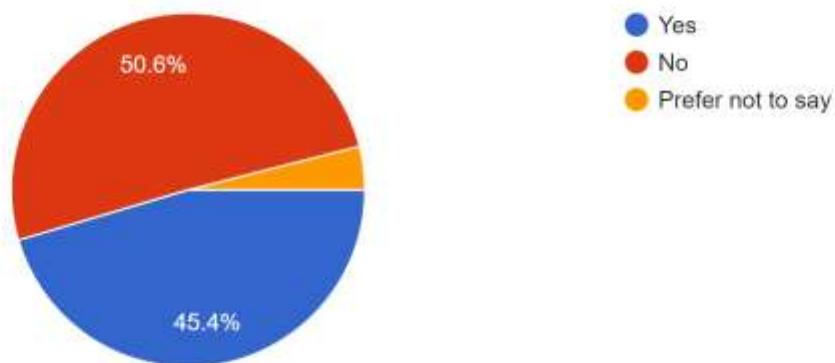
What is your gender?

253 responses



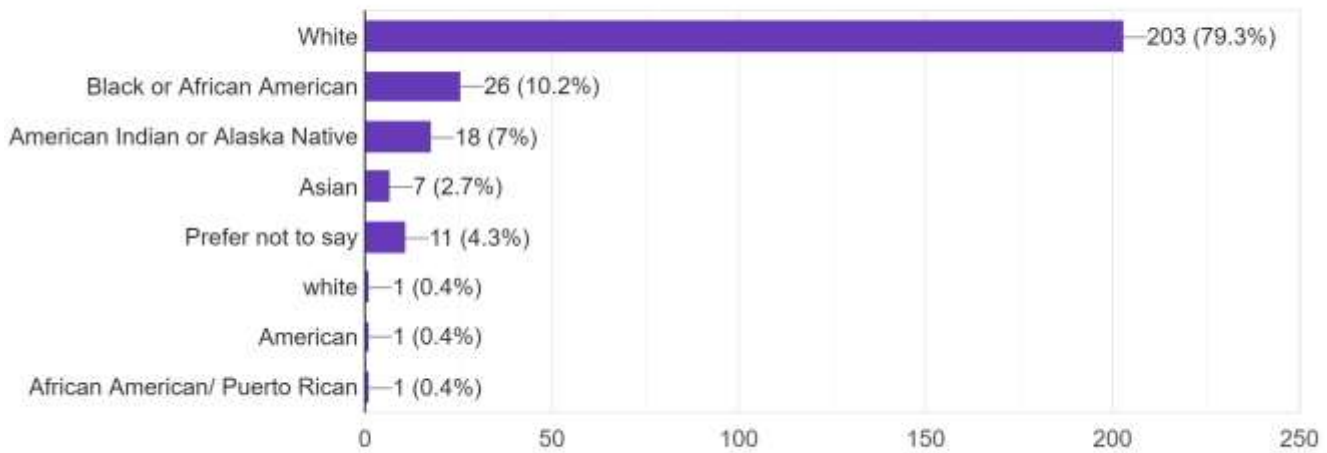
Do you identify as part of the LGBTQ community?

251 responses



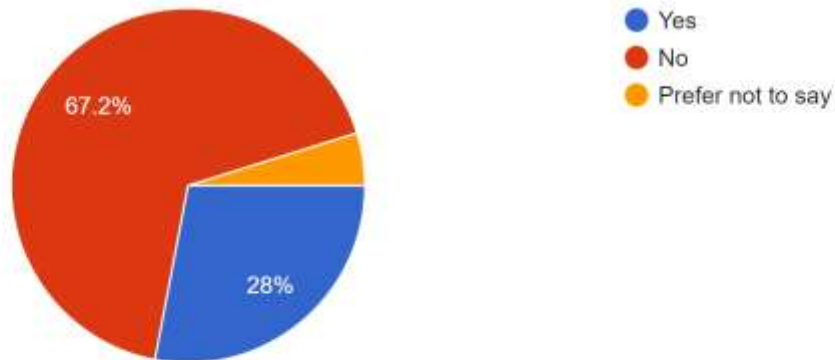
How would you best describe yourself?

256 responses



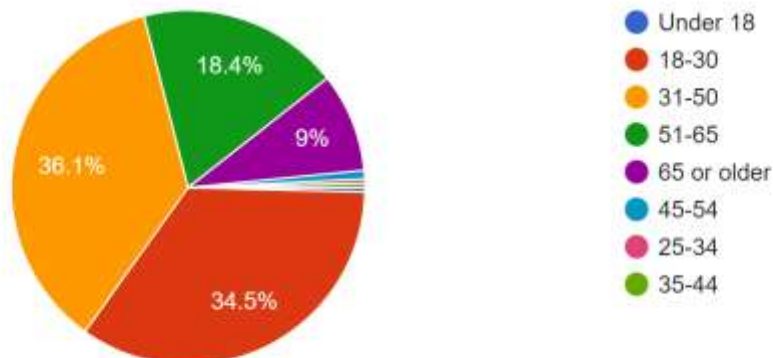
Are you of Hispanic or Latinx origin?

250 responses



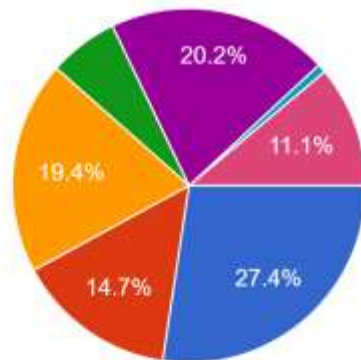
What is your age range?

255 responses



In what area of Kokomo do you live?

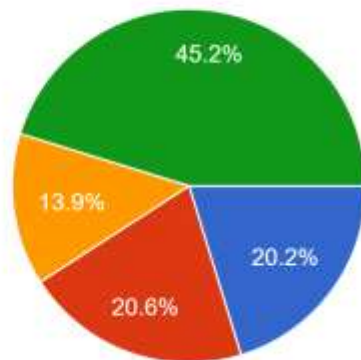
252 responses



- Downtown Kokomo
- North Kokomo (north of Jefferson St)
- South Kokomo (south of Markland Ave)
- East Kokomo (east of Apperson Way)
- West Kokomo (west of Washington St)
- I'm not sure
- I do not live in Kokomo

How long have you lived in or been strongly connected to the Kokomo area?

252 responses

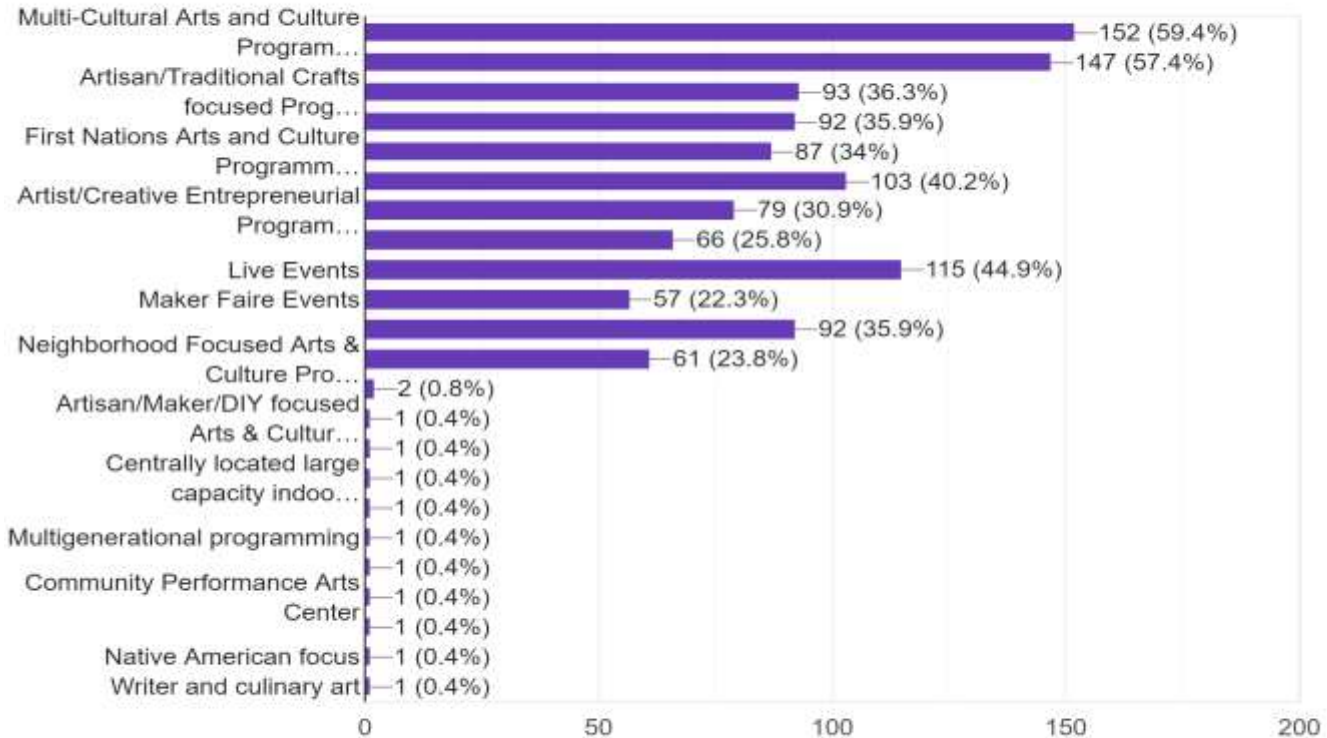


- Less than 2 years
- 2 to 5 years
- 5 to 10 years
- Over 10 years

Question: What categories of marking, arts and culture programming would you like to see more of in the Kokomo area?

What categories of making, arts and culture programming would you like to see more of in the Kokomo area? Please select all options that apply below or add your own.

256 responses



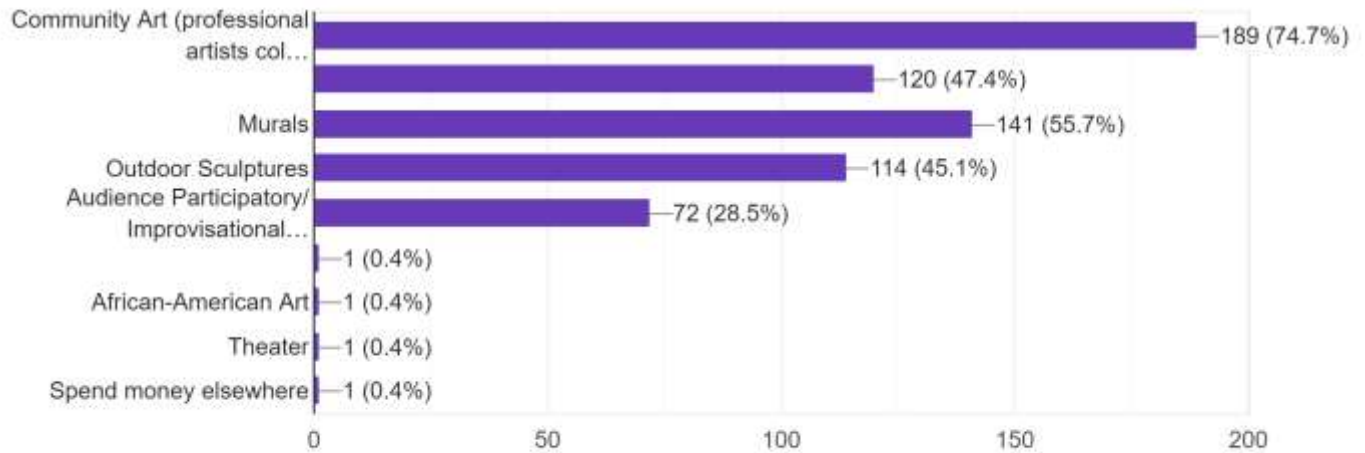
Key takeaways:

- Of the 256 responses to this question, Multi-cultural Arts and Culture programming received nearly 60 percent of the votes, with Interactive Community Engagement Events (57.4%), Live Events (44.9%) and Outdoor/Wilderness Arts Programming (40.2%) each gaining the more than 100 votes each.

Question: What kinds of PUBLIC ART would you like to see more in Kokomo?

What kinds of PUBLIC ART would you like to see more of in Kokomo? Please select all options that apply below or add your own.

253 responses



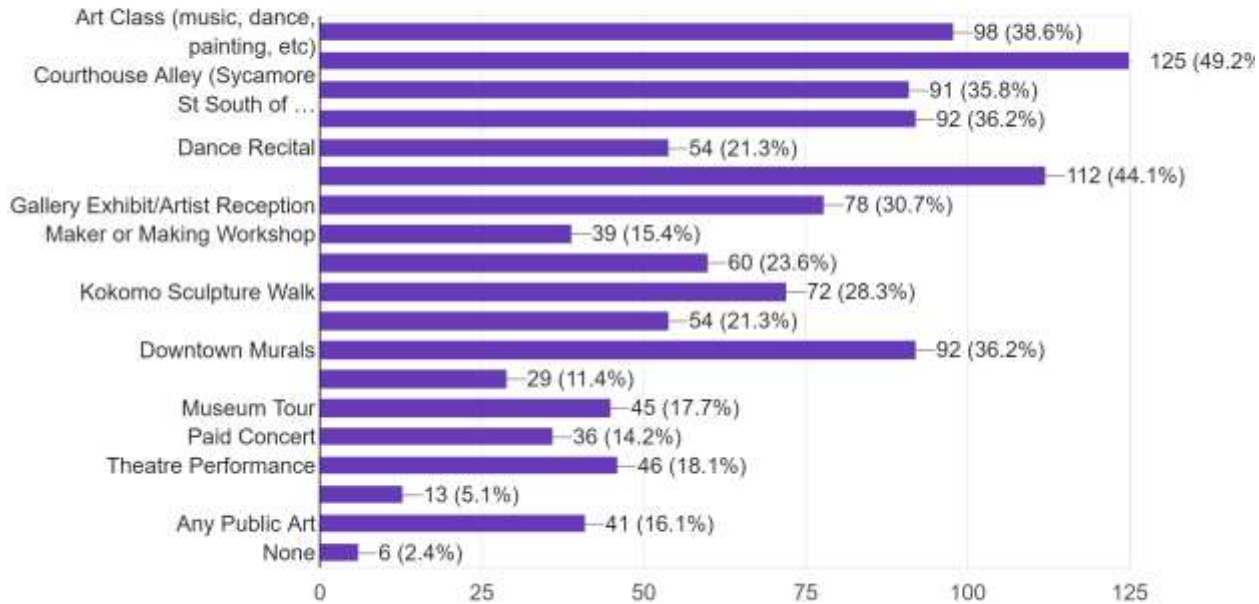
Key takeaways:

- Overwhelmingly, the preferred form of public art that respondent would like to see more of is Community Art (a collaboration between professional artist and non-professionals.) This choice collected 189 of the 253 responses.
- Murals was the second most commons answer, with 141 votes. Murals are currently one of the most common forms of public art in Kokomo.

Question: Which of the following art opportunities have you observed or participated in within the last three years in Kokomo or Howard County?

Which of the following art opportunities have you observed or participated in within the last three years in Kokomo or Howard County? Please select all options that apply below or add your own.

254 responses



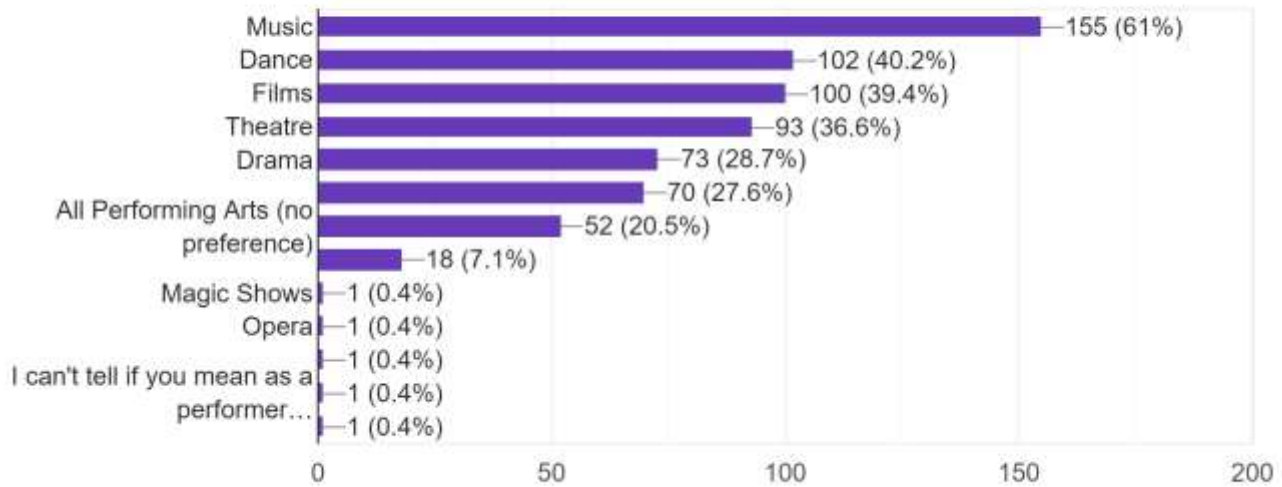
Key takeaways:

- The two most selected responses were Artist Alley (125 votes) and Free Concerts at Foster Park (112), arguably to of the most accessible forms of public art.
- In contrast to the respondents experience with alleys and free concerts, the Kokomo Sculpture Walk, which is free and easily accessible, tallied just 72 votes.

Question: What kind of PERFORMING ARTS programs, events and activities in the Kokomo area would like to engage in?

What kinds of PERFORMING ARTS programs, events and activities in the Kokomo Area would you like to engage in? Please select all options that apply below or add your own.

254 responses



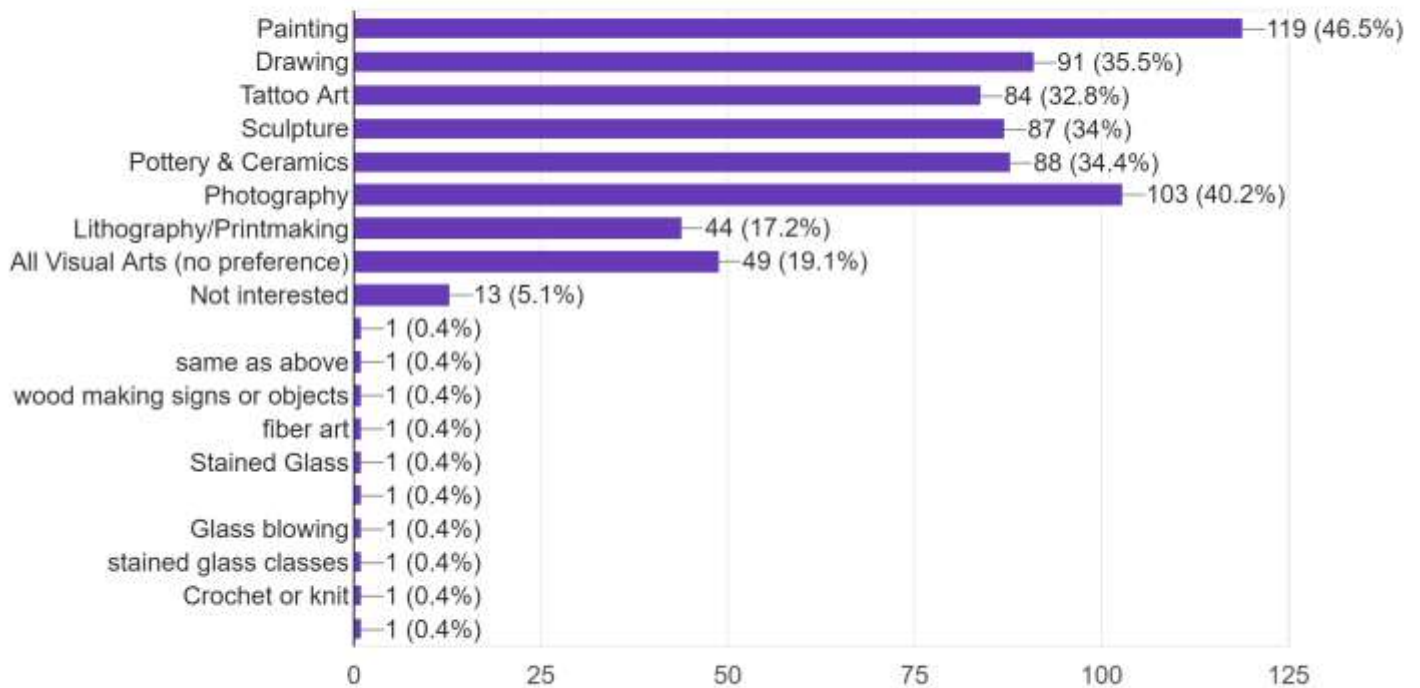
Key takeaways:

- The majority of the respondents to this question chose Music and Dance as programs, events or activities they would like to engage in. Music tallied 155 votes while Dance had 102 and Film had 100 votes.

Question: What kinds of VISUAL ARTS programs, events and activities in the Kokomo Area would you like to engage in?

What kinds of VISUAL ARTS programs, events and activities in the Kokomo Area would you like to engage in? Please select all options that apply below or add your own.

256 responses



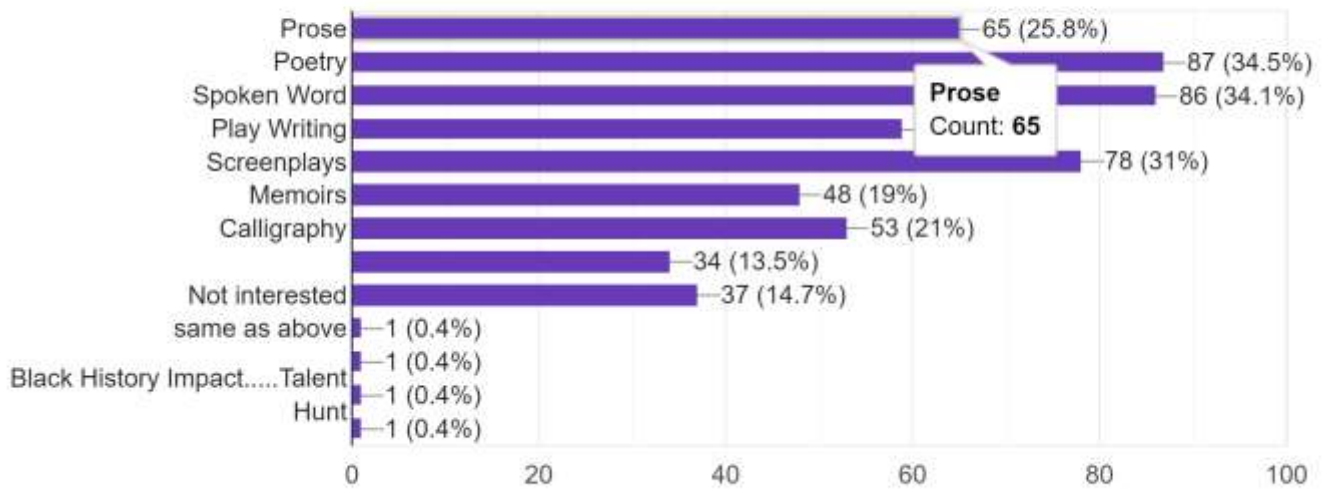
Key takeaways:

- The question appeared to have the most interest as six answers collected more than 80 votes from the 256 respondents.
- Painting (119), Photography (103), and Drawing (91) were the most popular selections. Pottery & Ceramics (88), Sculpture (87) and Tattoo art (84) rounded out the top six choices.

Question: What kinds of LITERARY ARTS programs, events and activities in the Kokomo Area would you like to engage in?

What kinds of LITERARY ARTS programs, events and activities in the Kokomo Area would you like to engage in? Please select all options that apply below or add your own.

252 responses



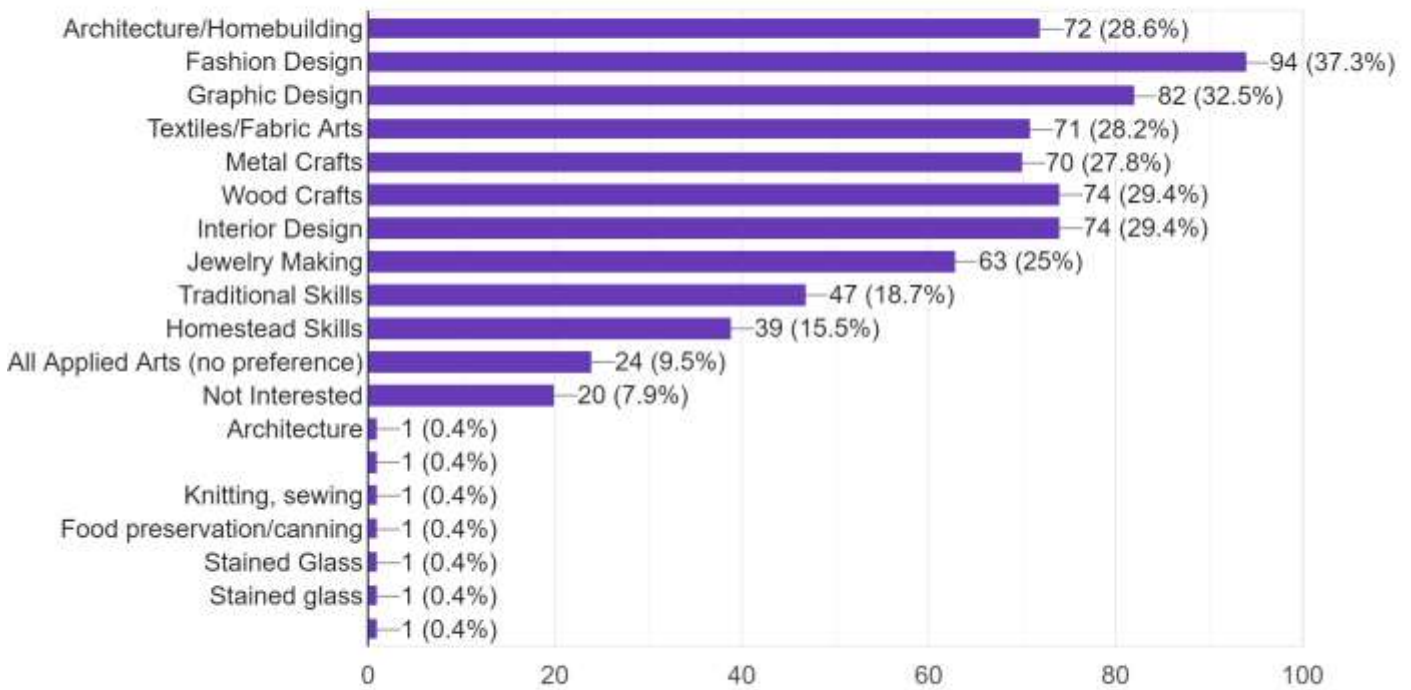
Key takeaways:

- Among 252 responses, the most popular choices were Poetry (87 votes), Spoken Word (86) and Screenplays (78).
- The choice of “Not Interested” tallied 37 votes, the highest of any question asked about engaging art activities. Visual Arts had the fewest votes for “Not Interested” with 13 total. .

Question: What kinds of APPLIED ARTS programs, events and activities in the Kokomo Area would you like to engage in?

What kinds of APPLIED ARTS programs, events and activities in the Kokomo Area would you like to engage in? Please select all options that apply below or add your own.

252 responses



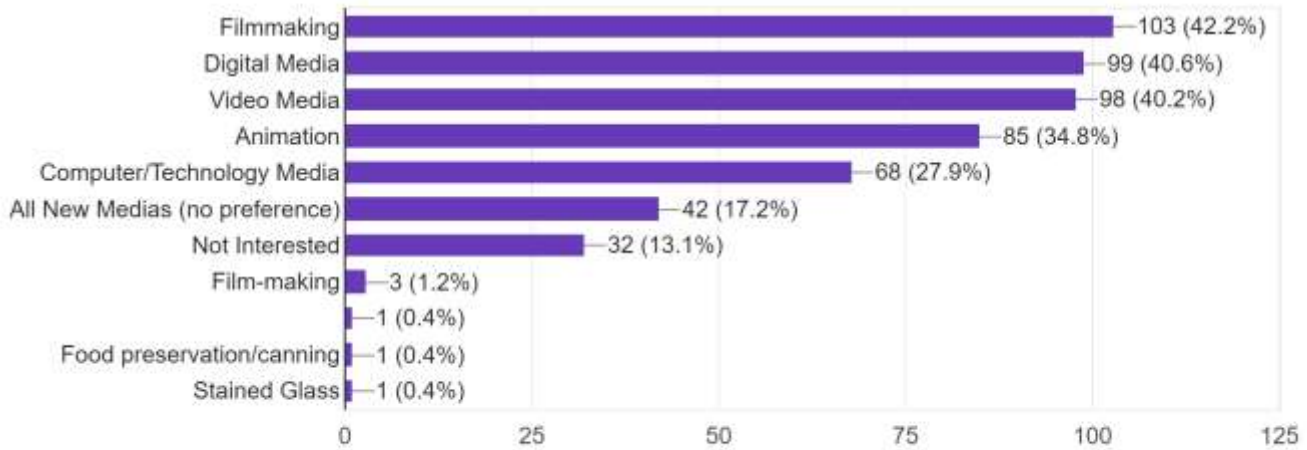
Key takeaways:

- Among 252 responses, the most popular choices were Fashion (94 votes) and Graphic Design (82 votes).
- Wood Crafts (74 votes), Interior Design (74 votes), and Architecture/Homebuilding (72 votes) rounded out the top five choices.

Question: What kinds of NEW MEDIA programs, events and activities in the Kokomo Area would you like to engage in?

What kinds of NEW MEDIA programs, events and activities in the Kokomo Area would you like to engage in? Please select all options that apply below or add your own.

244 responses



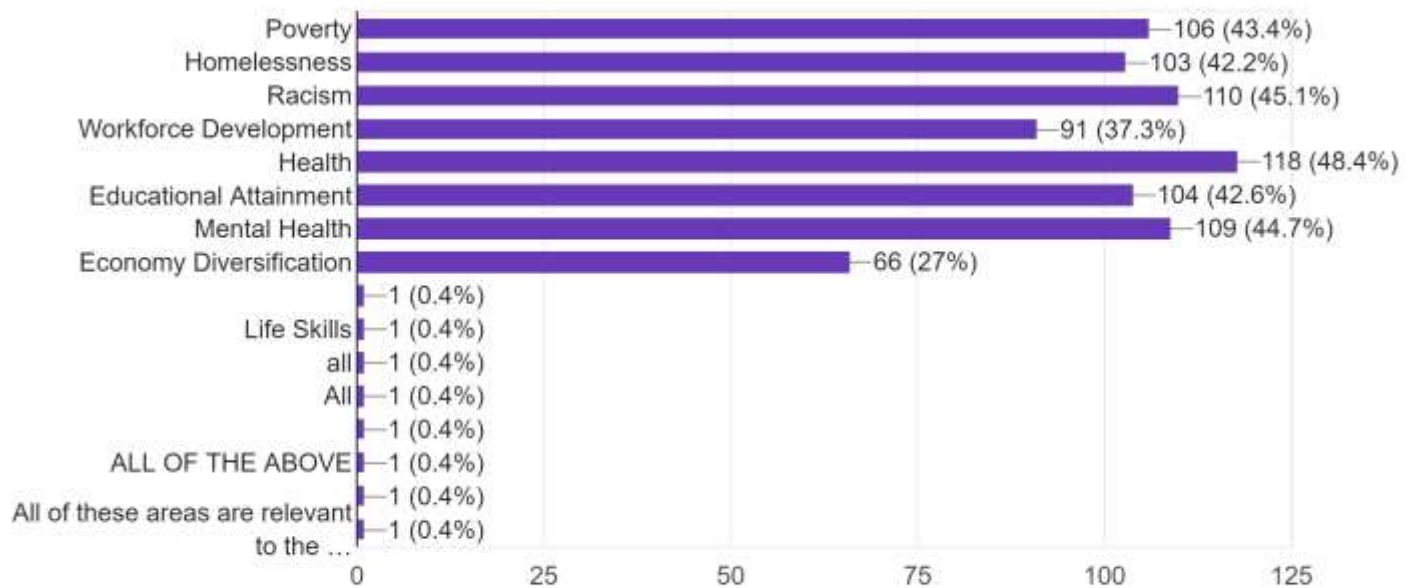
Key takeaways:

- Among 244 responses, the most popular choices Filmmaking (103), Digital Media (99) and Video Media (98).

Question: Identify community concerns that could be the focus of innovative arts and maker and culture initiatives in Kokomo/Howard County.

Identify community concerns that could be the focus of innovative arts and maker and culture initiatives in Kokomo/Howard County?

244 responses



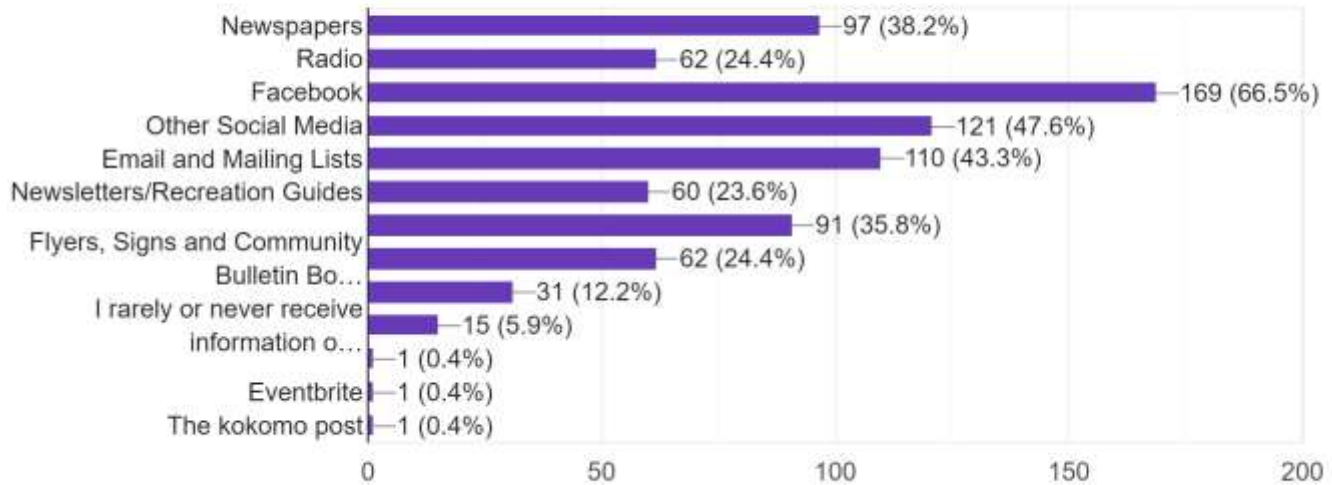
Key takeaways:

- Not surprisingly, social issues were the main concern of survey respondents. Health, Racism, Poverty, Mental Health and Homeless were the top choices.

Question: How do you get information about local arts, maker and cultural event and activities?

How do you get information about local arts, maker and cultural events and activities? Please select all options that apply below or add your own.

254 responses



Key takeaways:

- Social Media in general and Facebook in particular the main ways information about arts and culture are shared..