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## **Downtown Association seeks volunteers for annual flower planting**

Keep Kokomo Beautiful returns for 2022 planting

**KOKOMO, Ind. (March 21, 2022)** – The Greater Kokomo Downtown Association is seeking volunteers to help with its annual Keep Kokomo Beautiful project, an initiative that brings thousands of flowers to the downtown area.

Each year, Keep Kokomo Beautiful enlists the help of volunteers to plant flower beds and baskets around the downtown area and beyond.

The campaign has enjoyed tremendous community support since its beginning, said Susan Alexander, manager of downtown creative placemaking for the Greater Kokomo Economic Development Alliance.

“The Kokomo community is known for its beautiful flower baskets,” Alexander said. “And the fact that a community of volunteers comes together to plant those baskets make them even more beautiful.”

The first day for planting will be Thursday, April 7, where volunteers will fill baskets to be hung later in the spring. Volunteers will meet at 4476 S. 00 EW at The Garden Greenhouse. Other planting dates include:

- 8 to 11 a.m. on Saturday, May 14 at the gazebo across from City Hall.
- 1 to 4 p.m. on Wednesday, May 18 on the courthouse square.
- 9 to 11 a.m. on Saturday, July 16 at the gazebo across from City Hall.

Participants are encouraged to dress in layers that can get dirty and are encouraged to bring work gloves, knee pads and their favorite gardening tools to each event.

To register for Keep Kokomo Beautiful events, visit <https://www.greaterkokomo.com/volunteer-downtown>.

The campaign is made possible through partnerships with the City of Kokomo, Howard County, Dave Lybrook of The Garden, and Sunbelt Rentals.

Volunteers can find more information and register at [greaterkokomo.com/volunteer-downtown](https://www.greaterkokomo.com/volunteer-downtown).

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### **About the Greater Kokomo Downtown Association**

The Greater Kokomo Downtown Association is a network of individuals, volunteers, and businesses committed to preserving, promoting, and enhancing the vitality of downtown Kokomo through economic development, design initiatives, and community engagement. The Association’s goal is to create a downtown ecosystem where businesses thrive, residents flourish, and visitors explore in a harmonious community atmosphere.