

GREATER KOKOMO ALLIANCE
**ANNUAL
REPORT**
2023

Our team

The Greater Kokomo Economic Development Alliance team shares a deep commitment to the betterment of the Greater Kokomo community.

Through strategic partnerships, thoughtful investments, and comprehensive programs, we aim to create an environment where businesses thrive, families prosper, and individuals can reach their full potential.

The Alliance's success is a testament to the dedication and expertise of our team.

Comprised of passionate professionals from diverse backgrounds, we bring a wealth of experience in economic development, workforce development, event planning, business relations, marketing, and community engagement.

Together, we embody the spirit of innovation and service that defines our organization.



Lori Dukas
President & CEO



Sherry Matlock
Visitors Bureau



Susan Alexander
Downtown, placemaking



Courtney Butler
Chamber of Commerce



Madi Cardenas
Membership development



Michelle Reed
Office management, finances



Casie Braden
Office administration



Jason Youngman
Maintenance, facilities



Brandon Swank
Facilities

Who we are

The Alliance is the combined efforts of Greater Kokomo Downtown Association, Greater Kokomo Visitors Bureau, Greater Kokomo Chamber of Commerce and Inventrek Technology Park.

Together, the Alliance's vision, mission and values guide our strategic plan and define the ways in which we execute that plan to accomplish the goals within each organizational priority.

OUR VISION

The shared vision of these divisions is to foster economic prosperity for Kokomo and Howard County through new investment, population growth, and the continued success of our area's current employers and residents.

OUR MISSION

The Alliance aligns, links and leverages resources to build community prosperity.

OUR VALUES

We are guided to act and driven to succeed by four sets of values:

- Integrity and respect
- Inclusiveness
- Efficiency and effectiveness
- Continuous improvement

OUR STRATEGIC PRIORITIES

Our goals and actions align with five strategic priorities:

Leadership and collaboration
Drive initiatives that lead to community economic prosperity for the maximum benefit of current and future generations

Economic vitality
Facilitate the economic growth of the community through the attraction of jobs, investment, visitors, and residents

Talent attraction
Develop, retain, and attract talent to enhance the community's workforce, culture, and diversity

Innovation and entrepreneurship
Foster an optimistic, persistent entrepreneurial culture and provide infrastructure for innovators to create and grow business enterprises

Placemaking
Promote and support efforts to drive investment in quality assets to benefit current and future employers and residents

Organizational Development
Drive initiatives not tied to a specific strategic priority, but instead promote functions of organizational activity essential to the growth of the Alliance

2023: A YEAR FOR THE RECORD BOOKS



PHOTO BY THE KOKOMO TRIBUNE

With the establishment of 2 StarPlus Energy plants in North America, Kokomo is set to become a hub for EV battery manufacturing

StarPlus Energy, a joint venture of Stellantis and Samsung SDI, is investing over \$6.4 billion in constructing two state-of-the-art lithium-ion battery facilities in Kokomo. This significant investment underscores Kokomo's long history as a leading automotive manufacturing city in the nation's electric future.

The first plant, announced in May 2022 with an initial investment of \$3.2 billion, is part of Stellantis' ambitious Dare Forward 2030 strategic plan, aimed at transitioning a substantial portion of its vehicle lineup to electric power by the end of the decade.

Following this groundbreaking announcement, StarPlus Energy revealed in October 2023 its plan to invest an additional \$3.2 billion in a second battery manufacturing facility in Kokomo. Together, these facilities will create 2,800 new jobs.



Kokomo and Howard County officials, including Greater Kokomo Alliance President/CEO Lori Dukes and former Alliance President/CEO Charlie Sparks, took part in a beam-raising ceremony for StarPlus Energy.

BOTH PLANTS WILL BE SITUATED ON OR ADJACENT TO THE INDUSTRIAL PARK LAND SECURED BY THE ALLIANCE, HOWARD COUNTY AND THE CITY OF KOKOMO.

Chamber of Commerce presents Korean Culture Business Training Series

These developments will mean an influx of Korean residents and businesses in the Kokomo community.

By familiarizing the community with these new neighbors, the Alliance hopes to create the most welcoming space possible here in Kokomo. To that end, the Greater Kokomo Chamber of Commerce presented a series of special events in 2023 aimed at helping the business community prepare for interactions and opportunities surrounding the new plants and workers.

In March, the Chamber presented "Intercultural Understanding and Communication: South Korean Corporate Culture in the 21st Century" with Seung-kyung Kim, director of the Institute of Korean



Sooyeon "Soo" Shin addresses those gathered at a Korean Culture Business Training session at Inventrek Tech Park.

Studies at IU Bloomington.

The Chamber then presented its Korean Culture Business Training Series. Made possible by the Community Foundation of Howard County, the series was led by Sooyeon "Soo" Shin of Moyars Consulting.

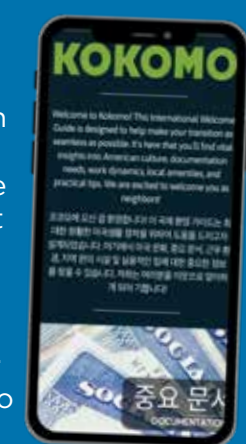
Visitors Bureau prepares the hospitality industry: In preparation for increased visitor travel in Kokomo by Korean Nationals, the CVB hosted Korean Culture Hospitality Training for local hotels, attractions, and hospitality partners. Led by Moyars Consulting, the training provided tips and best practices specifically for those in the hospitality industry.

EASING THE TRANSITION

In addition to helping the community welcome new Korean residents, the Alliance also sought to help those coming to Kokomo.

In order to accomplish that goal, the Alliance created an International Welcome Guide housed at WelcomeToKokomo.com.

This website, presented in both English and Korean, gives vital insights into American culture, documentation needs, work dynamics, local amenities, and practical tips.



Alliance Board of Directors

Board President

Robb Blume, Community First Bank of Indiana

Mayor Tyler Moore

City of Kokomo

Tony Stewart

City of Kokomo

John J. Roberts

Howard County Council

Brad Bray

Howard County

George Mast

Community Howard Regional Health

Parveen Chand

Ascension St. Vincent Kokomo

Mark Canada, Ph.D

Indiana University Kokomo

Ethan Heicher

Ivy Tech Community College Kokomo

Jeff Griffin

Purdue Polytechnic Kokomo

Greg Tipton

Haynes International

Blake Rollins

General Motors Components Holdings

Jeremy Keating

Stellantis

Laura Hileman

Guardian Angel Foundation

Lori Warren

P.F. Hendricks & Co.

Amy Pate

Realtors Association of Central Indiana

Cary Mawbey

First Farmers Bank & Trust

Kirk Daniels

Daniels Alexander & Daniels Freedom Financial Group Inc.

John Cardwell

Cardwell Built Construction

Amanda Lewton

Sun King Kokomo

Kevin Johnston

Duke Energy

Christopher A. Smith

Taylor Community Schools

Scot Ortman

Kokomo Grain

Christina Vaughn

Rite Quality Office Supplies

Paul Wyman

The Wyman Group

Economic Development

Greg Aaron

Community Foundation of Howard County

James Berry

BerryIT

Roger Feldhaus

Region Four Workforce Board

Robert Hickman

Community First Bank

Kevin Johnston

Duke Energy

Jennifer Jordan

City of Kokomo

Karen McLean

NIPSCO

Jeff Nelson

Community First Bank

Amy Pate

Realtors Association of Central Indiana

David Tharp

Security Federal Savings Bank

Haley Tomlinson

Duke Energy

Frank Faulkner

Howard County

Greater Kokomo Visitors Bureau Board of Directors

Kirk Daniels

Daniels, Alexander & Daniels Freedom Financial Group Inc.

Jeff Griffin

Purdue Polytechnic Kokomo

Dean Hockney

Kokomo School Corporation

Marie Lindskoog

Western Governors University

Bambi Roe

Courtyard by Marriott

Jennifer Rollins

Kokomo Symphonic Society

John Sarber

Indiana University Kokomo

Joe Thatcher

Pro X Athlete Development

Christina Welch

Hampton Inn & Suites

Chamber Council

Greg Bewley

Cartridge World Kokomo

Lisa Girton

The Productive Assistant

Laura Hileman

Guardian Angel Foundation

Cash Lamberg

BerryComm LLC

Katie Loman

Ivy Tech Community College

Clayton Nix

Shearer Printing and Office Solutions

Amy Pate

Realtors Association of Central Indiana

Krystal Ruble

State Farm Insurance

Trish Severns

Kokomo Family YMCA

Dave Trine

City of Kokomo

Cathy Valcke

Indiana University Kokomo

Nino Voskuhl

Community Howard Regional Health

Alec Downing

First Farmers Bank and Trust

Margaret Johnson

The Wellness Garden

Kathleen Keppner

Solidarity Community FCU

Amanda Lewton

Sun King Kokomo

George Mast

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Lindsay Ousley

The Wyman Group

Drew Reed

Financial Builders

Jeff Lipinski

Howard County

Inventrek Council

Greg Aaron

Community Foundation of Howard County

Andy Baker

AndyMark Inc.

Bryan Bitner

CPS Midwest

Robb Blume

Community First Bank of Indiana

Jeff Griffin

Purdue Polytechnic

Bob Hingst

Mid-America Beverage

Jennifer Jordan

City of Kokomo

Andy Rink

DigiDog Tech

Brent Seaman

Front Line Logic

Downtown Council

Kristin Boor

Bohemian Tattoo Club

Tim Boor

Bohemian Tattoo Club

Allison Hopkins

Community First Bank of Indiana

Amanda Lewton

Sun King Kokomo

Lori Warren

P.F. Hendricks & Co.

Tom Tolen

City of Kokomo

EXPANDING KOKOMO'S REACH

Under the direction of the CVB, Kokomo and Howard County expanded its statewide and regional visibility this year through a combination of earned media and paid advertising efforts, including:

- **Travel IN Magazine**
- Visit Indiana
- **AAA Living Magazine**
- Indiana Travel Guide
- **My Indiana Home Magazine**
- Indiana Festival Guide
- **Long Weekends Magazine**
- Ohio Magazine
- **American Road Magazine**
- Indiana Sports Planning Guide
- **Sports Events Magazine**
- WGN Radio in Chicago area



A MODERN MAKEOVER



The Kokomo Visitors Guide underwent a complete redesign in 2023, transforming into a magazine-sized Area Guide featuring enhanced content and editorial sections, along with larger images.

Bearing the new branding, the new format highlights local attractions, shopping, dining options, and includes detailed maps.

Local hotels and hospitality partners

have embraced the Area Guide, utilizing it to inform and engage visitors.

Additionally, the guide is now available as a flip book on the Visit Kokomo website, accessible for online viewing or requests.

In 2023, we distributed 20,000 Area Guides along with 10,000 supplemental brochures placed in Indiana rest areas and hotel racks in northern Indiana.

BRANDING KOKOMO

Though several logos have been created throughout the years, no cohesive messaging existed for the Kokomo community.

So, the Greater Kokomo Economic Development Alliance assembled a committee in 2022 to research and develop a brand for the Kokomo community.

In 2023, we then began implementing the new community branding.

Numerous statewide ads already feature the new visuals and messaging. Also, the Alliance has been developing branded marketing materials, updating community guides, and overhauling VisitKokomo.org.

These efforts seek to not only create a renewed sense of pride for current businesses and residents but to also spur economic development in the forms of increasing residents, business development and visitation.

Through this new campaign, we believe the community now has a brand that accurately represents them and their shared values and it will empower residents to make a positive impact in their community.

Learn more at greaterkokomo.com/branding.



Events bring visitor travel

The CVB assisted with hosting the following events in Kokomo in 2023 (which in turn had a positive impact on visitor spending):

- **American Legion Junior and Senior State Baseball Tournaments**
- Alliance Fastpitch Softball National Championship Series
- **Northern Indiana County Clerks Fall Conference**
- American Legion State Golf Tournament
- **USSSA Youth Baseball Grand Slam Classic and Hit & Run Showdown Tournaments**
- Heartland Collegiate Athletic Conference College Baseball Championships
- **Distinguished Young Women of Indiana State Program**

Signage updated with new branding

The Visitors Bureau coordinated the design and installation of fresh Kokomo welcome signage at Championship Park and Kokomo Municipal Stadium, inviting both visitors and residents to explore the community while enjoying sporting events in Kokomo.





the **ART** of transformation

Kokomo boasts a vibrant and dynamic art scene that rivals those found in much larger cities. The development of the local artistic community is significantly driven by the efforts of the Greater Kokomo Downtown Association.

As a vital division of the Alliance, the Downtown Association has been steadfast in its commitment to enhancing the cultural landscape of Kokomo.

Its dedication extends beyond merely installing public art in the city center; it is also passionately focused on fostering a robust and engaged community centered around the arts in downtown and beyond.

In 2023, the association's initiatives were diverse and impactful.

ARTIST ALLEY

Artist Alley celebrated its tenth year. Since its inception, this 24/7 outdoor gallery has shared more than 150 art pieces with the public and inspired similar projects in other Indiana cities.

SCULPTURE WALK

The third exhibit of the Kokomo Sculpture Walk was installed, bringing more high-quality art from national artists to Kokomo. This initiative signifies to visitors that Kokomo is a world-class city.

PLEIN AIR PAINTING

Partnered with IU Kokomo to bring a Plein Air Painting event to First Friday in May. Such efforts enrich our community through vibrant outdoor art experiences.

PUBLIC ART

Partnered with IU Kokomo New Media, Art & Technology Department to create a public art station for use at public events.



STRAWBERRY FESTIVAL

In June, 150 volunteers served nearly 6,500 strawberry desserts at the 2023 Strawberry Festival. This year's festival featured an expanded Artsapalooza Art Market and 111 vendors and featured activities.



KEEP KOKOMO BEAUTIFUL

This year's program featured 3 planting events that drew more than 150 volunteers. These dedicated citizens planted 1,000 hanging flower baskets, sidewalk gardens around downtown, and 95 containers and small planting areas.



INCREASING AWARENESS

A month-long exhibit of a Samsung SDI battery cell in downtown Kokomo was unveiled in April. The display included an example of the type of battery cell that will be manufactured at the StarPlus Energy plants in Kokomo. It was displayed alongside information about the plant developments and their expected impact.



ENGAGING MEMBERS



The Chamber of Commerce has significantly boosted member engagement through innovative events, enhanced social media engagement and targeted networking opportunities.

This has resulted in higher participation rates, stronger business networks, and increased member satisfaction.

Through these efforts, the Chamber continues to grow as a vital hub for local business growth and community collaboration.

Business support

The Chamber significantly increased ribbon cuttings in 2023, with a record 51 celebrations. These events boost visibility for member businesses, foster community engagement, attract new customers, and strengthen local networks, directly supporting the growth and success of our members.

Enhanced communication

On Facebook alone in 2023, the Chamber's reach was nearly 375,000. The follower count grew by over 500 and engagement spiked 253 percent. These increases helped amplify the Chamber's voice and allowed us to more effectively promote member businesses and organizations.

Event attendance

Over 1,000 were in attendance at our 101 events in 2023. This increase has enhanced networking opportunities, fostered stronger relationships, and provided valuable resources. This surge in participation supports member growth and gives fuel to a thriving local economy.

Innovative programming

In 2023, the Chamber offered the Korean Culture Business Training series and its first-ever HR Roundtable event. These new programs, coupled with longstanding staple Chamber events, provided members with the tools and resources needed to succeed in an ever-evolving market.



COMMITTED COMMITTEES

Our dedicated Chamber volunteers drive key initiatives, enhancing programs and services. Their involvement fosters strong community ties, increases support for member businesses, and ensures the chamber's continuous growth and effectiveness.

Ambassadors: A committee of 30 member representatives, this core group of volunteers was very engaged in ribbon cutting events.

Women's Business Council: In addition to strong attendance at its leadership conference and holiday luncheon, this group hosted successful meetings and quarterly lunches.

Young Professionals Network: Hosted its inaugural Puzzles, Pies & Pints event that proved a major hit among members.

SETTING RECORDS

In 2023, the Chamber welcomed a record-setting 100 new members while maintaining an 85 percent retention rate.

2023 Annual Award winners

Each year, the Chamber of Commerce delivers awards, highlighting exceptional members and individuals who make a difference in the community and worked to further the mission of the Chamber. These awards are presented at the annual dinner celebration alongside awards from the Alliance and other divisions.

Economic Impact

Ivy Tech Community College of Kokomo

Downtown Champion

Cheryl Sullivan with the Kokomo Art Association

FIRSTS Award

Bullpen Tournaments

Small Business of the Year

Krystal Ruble State Farm

Large Business of the Year

Community First Bank of Indiana

Businessperson of the Year

Brandon Bishop

Ambassador of the Year

John Fansler

Volunteer of the Year

Amanda Beasley

Impact Award

Kokomo Urban Outreach

2023 Elizabeth Foster

Joni Delon



MOVING TOWARD TOMORROW

While the Alliance excels at executing current projects, we also strategically work toward future growth. By balancing immediate needs with long-term vision, the Alliance ensures sustainable progress, fostering innovation and resilience in our community. Our dual-focus approach drives today's success and builds a robust foundation for tomorrow's opportunities.



READI 2.0

The Alliance remains actively engaged in READI 2.0 discussions and project selections. Additionally, we hosted the Indiana Economic Development Corporation (IEDC) for a two-day event focusing on the successes that resulted from READI 1 projects. Our involvement underscores our commitment to regional development and state collaboration.



DOWNTOWN HOTEL & CONFERENCE CENTER

The commitment of community leaders to see the hotel and conference center project to the finish line bears witness to the true need for such a development in Kokomo.

The Alliance remains steadfast in achieving progress on the project through strategic planning and stakeholder engagement.



KOREAN SOFT LANDING INITIATIVE

With the announcement of a second EV battery plant coming to Kokomo, the Alliance doubled down on its efforts to create a welcoming environment for international visitors.

Among the ongoing priorities are attracting Korean businesses that meet the needs of international residents and identifying opportunities for community interactions.

GRANTS BOOST ALLIANCE'S IMPACT

\$100,000+ IN FUNDING ENHANCES CURRENT INITIATIVES AND HELPS LAUNCH NEW PROGRAMS

In 2023, the Greater Kokomo Alliance received over \$100,000 in grants.

This funding, sourced from both local and state entities, has significantly enhanced the organization's capacity to support initiatives valuable to the community.

With these additional resources, the Alliance has launched several new programs aimed at fostering a welcoming community for incoming international employees, created branded community collateral and invested in ongoing arts programs. These initiatives have added fuel to the Alliance's placemaking initiatives and economic development efforts.

Financially, the grants have been a game-changer for the Alliance. By covering a portion of our operational costs, these grants allowed for the reallocation of funds to expand our current programs and initiatives.

This strategic use of grant money has ensured that Alliance can maintain a high level of output without compromising on quality or scope.

Overall, the \$100,000 in grants received by Alliance has not only driven economic progress and community development but has also ensured the organization's sustainability and growth, benefiting the Alliance and the community for years to come.



Projects funded in part by grants include new brand signage (top), student sculpture (middle) and the 2023-25 Kokomo Sculpture Walk (bottom).

\$45,000

COMMUNITY FOUNDATION OF HOWARD COUNTY

Korean soft landing initiative, including the Korean Culture Business Training Series, welcome website and more.



\$20,000

GM COMMUNITY IMPACT GRANT

Research conducted on how the Core 40 diploma aligns with two careers related to SMART Manufacturing and outreach efforts to encourage manufacturing as a career path for high school seniors.

\$2,500

NIPSCO BOARD LEADERSHIP

Creation and distribution of materials educating business community and entrepreneurs of the opportunities surrounding new battery plant developments.

\$4,000

IN ARTS COMMISSION/ARTS PROJECT SUPPORT

Juried selection and installation of the 2023-25 exhibit of the Kokomo Sculpture Walk in downtown.





INVENTREK TECHNOLOGY PARK'S ECONOMIC IMPACT

51 TENANTS | 225 EMPLOYEES | 19 INDUSTRIES

Since 2004, Inventrek Technology Park has served as a hub for entrepreneurial activity in Howard County. Inventrek is home to 51 tenant businesses and organizations that employ approximately 225 people.

Additionally, Inventrek operates the Shared Drive — Howard County's first public coworking space. The Shared Drive served as the base of operations for 46 member entrepreneurs in 2023.

In the terminology of economic impact analysis, these numbers — the businesses supported and jobs created — describe some of the "direct effects" of Inventrek's contributions to the local economy. The economic impacts of Inventrek's tenants and coworking members do not end there, however.

These businesses generate additional economic "ripple effects" when they make supply chain purchases from local vendors or when the employees of these businesses spend their earnings in the area.

To estimate these effects, the Alliance partnered with the Indiana Business Research Center at Indiana University's Kelley School of Business to conduct an economic impact analysis of Inventrek's tenants and coworking members.

The IBRC measured these economic impacts in terms of employment, income and GDP. The first section of the report highlights the economic impacts of these businesses in Howard County, while the second broadens the scope to consider the contributions made to Indiana's economy.

391 JOBS

Total employment impact of Inventrek's tenants and members in Howard County

\$29 MILLION

Total contribution to county's GDP through the combined effects of tenants and members

\$37 MILLION

Total contribution to Indiana's GDP through the economic activity generated by tenants and members

TRANSFER OF

Inventrek Tech Park is a catalyst for economic growth in the greater Kokomo community.

In large part this is accomplished through engagement in the transfer of technology.

Inventrek facilitates the sharing of data, designs, inventions, and technical knowledge between vital businesses and organizations in our community. These connections are a driving force for local growth.

Here's a look at how Inventrek accomplishes this vital function:

1 Inventrek houses Purdue Polytechnic Kokomo, a great deal of technology transfer happens within its parameters.

2 Inventrek has been and continues to be a crucial component of StarPlus Energy's integration into the community.

3 In addition, Inventrek's role in the Alliance's Korean Soft Landing program is easing incoming Korean nationals' transition into the country and local community.

4 Inventrek helps facilitate business retention and expansion initiatives with local, tech-focused employers.

5 Annually, Inventrek puts on "The Drive," a business pitch competition. Staff ensures entrepreneurs have the knowledge and expertise needed to move their business forward.

TECHNOLOGY



(Photo by the Kokomo Tribune)

In May 2023, Inventrek played host to Purdue Polytechnic Kokomo's evGrandPrix championship. High school students built their own electric go-karts, tuned the powertrain and chassis dynamics, and put them to the test in a race.

A closer look at Inventrek's Transfer of Technology activities in 2023:

1: Inventrek is responsible for several initiatives designed to increase community participation and enrollment at Purdue Polytechnic, including a FAFSA informational event, the evGrandPrix competition, a Bachelor of Science program designed specifically for employees of Stellantis, and a grant which produced a study on electric vehicles and allowed for installation of an EV charger on Inventrek's campus.

2: As StarPlus Energy's \$6.4 billion investment in Kokomo takes shape, Inventrek has housed a total of seven Korean OEMs. Inventrek has served as a launch point for these suppliers and tech companies.

3: In anticipation of the opportunities to come with the EV battery plants, Inventrek helped develop and host Korean



EV charging station at Inventrek.

Soft Landing training sessions. The initiative also saw the creation of a micro-website, in English and Korean, to promote Kokomo and Inventrek to Korean business travelers.

4: In addition to StarPlus Energy, Inventrek has worked with other local, tech-focused employers including Haynes International and HMH Mechanical, as well as continuing to focus on attracting new manufacturers.

DRIVING ENTREPRENEURS

5: The Drive is a Shark Tank-style business pitch competition presented annually by Inventrek Technology Park. Finalists pitch their business idea to a panel of judges in front of an audience in an effort to win the \$10,000 prize.

The contest is open to those with a startup idea or expansion of an existing business located within Howard County.

In 2023, the competition featured 4 finalists with each working with Alliance staff to enhance their business plans and presentations.

The Drive contest gives entrepreneurs a chance to showcase their business prowess, collaborate with like-minded individuals, and obtain the tools needed to turn their vision into a reality.

2023 WINNER



Margaret Johnson, CEO and Founder of The Wellness Garden, is the winner of the 2023 Drive Competition.

She plans to use her winnings to hire and train staff to expand the reach of her services.

2023 YEAR IN REVIEW

GREATER KOKOMO ALLIANCE

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DEVELOPER MEETINGS



10,000

COPIES OF THE CHAMBER MEMBERSHIP DIRECTORY DISTRIBUTED



225

EMPLOYEES OF INVENTREK TENANTS



25,000+

TOTAL FACEBOOK FOLLOWERS

\$3.3B

TOTAL ANNOUNCED INVESTMENTS



1,000

HANGING FLOWER BASKETS PLANTED BY ALLIANCE VOLUNTEERS

6,500

DESSERTS SERVED AT STRAWBERRY FESTIVAL

500

IN ATTENDANCE AT KOREAN BUSINESS/ CULTURAL EVENTS

100

NEW MEMBERS IN 2023 (TOTAL 610 MEMBERS)

1,800+

SUBSCRIBERS TO CHAMBER NEWSLETTERS



271,000+

TOTAL PAGEVIEWS FOR ALLIANCE WEBSITES

30,000

VISITOR GUIDES DISTRIBUTED

1,400

ANNOUNCED NEW JOBS

1,000+

TOTAL ATTENDANCE AT CHAMBER EVENTS

GET INVOLVED!

At the Greater Kokomo Economic Development Alliance, our mission is to create a thriving and supportive community, and we can't do it without you. Whether you're interested in becoming a member, an event sponsor, or a volunteer, your involvement is crucial to our success and the betterment of our community.

BECOME A MEMBER

Joining as a member means you're an integral part of the Alliance mission. Members receive valuable benefits and resources, but you are also invited to network with like-minded individuals dedicated to the greater Kokomo community.

BE A SPONSOR

Our sponsors are key partners in our journey. By sponsoring an event or initiative, you'll gain visibility and recognition within the community while supporting programs that drive meaningful change. Sponsorship is a powerful way to align your brand with a cause that matters.

VOLUNTEER YOUR TIME

Volunteering is a hands-on way to contribute to our community. Whether you have a few hours a week or can commit to a larger project, your time and skills are invaluable. Volunteers help us run events, assist our membership, and beautify our community. Regardless of the involvement, as a volunteer you will make a direct impact on the community.

GET IN TOUCH WITH US!

In addition to the websites at right, you can contact the Alliance by phone:

Alliance, Inventrek Tech Park: 765-457-2000

Visitors Bureau: 765-457-6802

Chamber, Downtown Association: 765-457-5301

You may also visit our offices located inside
INVENTREK TECH PARK, 700 E. FIRMIN ST., KOKOMO, IN 46902

LET'S GET SOCIAL

@GreaterKokomo

@KokomoChamber

@DowntownKokomo

@InventrekKokomo

@VisitKokomo

FIND US ONLINE

Due to its varied missions, the Alliance operates a number of websites, including:

GreaterKokomo.com

Our organization's official website

VisitKokomo.org

Focused on attracting visitors & informing current residents of the community's offerings

ThisIsKokomo.com

A residential attraction website & community guide

FirstFridayKokomo.com

Dedicated to the Downtown Association's monthly event

WelcomeToKokomo.com

An international welcome guide

